THROWBACK THURSDAY

Firestone Store

The photograph from 1971 shows the newly remodeled Firestone Store at the corner of East Walnut Street and Monroe Avenue in Green Bay. The building at 533 E. Walnut St. opened as a Firestone dealer in 1940 and was a tire store and service center until it closed in 1980. It was later operated as an Earl Scheib Auto Paint center. The building was bought by Gannett Co. in 1998 for use as the Green Bay Press-Gazette's distribution center. The empty building is now owned by ProVisions, a Michigan development company.

THEN

The Firestone tire store and service center at 533 E. Walnut St. in Green Bay was newly remodeled when it was photographed in 1971. COURTESY OF NEVILLE PUBLIC MUSEUM OF BROWN COUNTY

NOW

The former Firestone store at 533 E. Walnut St. was last used as a distribution center by the Green Bay Press-Gazette. It was sold to a new owner in 2017. USA TODAY NETWORK-WISCONSIN